**The [name of Telesummit] Telesummit Speaker Agreement**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (Speaker name), thank you for joining [your company] for the [name of Telesummit] Telesummit. This Agreement is effective on the date that you sign it.

This is your contract. ***Please read it carefully before signing, because you are making an important commitment to [your company].***

**THE BASICS OF THE TELESUMMIT**

[Company name] is hosting a Telesummit, in which interested [type of audience, like coaches] can submit their email address to access short talks and/or interviews with Speakers.

As a Speaker, you are participating to gain exposure to an audience who is interested in the topic of your talk or interview.

Speakers are agreeing to several requirements as independent conditions of participating, including promoting to your existing email list and on social media and providing a free gift to us for promotion.

The Telesummit is an upaid/a paid opportunity. [Note from Valerie: If you plan to have a “VIP” or upsell opportunity for people opting into the speakers, such as a $97 lifetime recording of the event, etc., \*and\* you intend to provide an affiliate commission (40% or more on this is customary; the idea being that you want to incentivize promotion to build your list, and will make the real money with a backend offer to that list; ticket sales are just to cover costs and incentivize your speakers- be clear that they are getting 40% of the recording sales, \*not\* the (likely) high ticket backend offer, unless that is true), you should still call it an unpaid opportunity, and include the sentence below:

Speakers, at their option, can promote the event using a unique tracking link, and X% of sales of event recordings through that link will be payable to Speaker. Due to the size of the event and difficulty of manual tracking, sales through the link will be the sole method for tracking and paying commissions due. Commissions will be paid thirty days after the event. Another note from Valerie: If you use an affiliate system, like SamCart or ThriveCart, that the Speakers need to sign up for to access tracking links, note that here. Otherwise, state: Your unique link will be emailed with your Event Materials X days prior to the event.]

**IMPORTANT DATES**

Time is of the essence for the following dates. This is a live event that is time sensitive.

1. The Telesummit will be live between [start date] and [end date].
2. The Speakers will promote the Telesummit between [promo start date] and [promo end date].
3. You will provide your Speaker Materials (defined below) by [date] or earlier.

**SPEAKER REQUIREMENTS**

By participating, you agree that you:

1. Have an email list size of [minimum size] or more.
2. Will promote the Telesummit in [number of solo emails] solo emails on these dates: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, and \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
3. Will promote the Telesummit in [number of social media posts] social media posts on these dates:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Will provide Speaker Materials, which include: Name of Speaker and title, high resolution headshot, 300 word or less bio, title and description of your talk, and a link to your website or your preferred social media platform.

**WHAT TO EXPECT FROM [COMPANY]**

Your participation as a Speaker in the telesummit includes:

1. Hosted Telesummit website that includes all Speakers’ information, including yours;
2. Participation of at least 20 similar and complementary Speakers in the Telesummit who have similar promotional requirements;
3. Affiliate tracking links to track event participants and any sales of lifetime recordings;
4. Swipe copy for promotional emails;
5. Swipe copy for promotional social media posts;
6. Generic and specific-to-you graphics for use in your promotions.

**THESE ITEMS ARE NOT INCLUDED IN THE TELESUMMIT**

You are not receiving any of the following by participating in the Telesummit:

1. You are not receiving an exclusive placement in the Telesummit, and you understand the your competitors could be participants;
2. You are not receiving preferential placement on the Speaker pages, and your placement will be randomly determined by our designer;
3. You are not receiving any services or materials other than those listed above, such as video or audio editing;
4. You are not receiving an endorsement from [Company name] and may not imply or state otherwise, or use our trademarks except as otherwise noted in the materials provided to you;
5. There will be no paid promotional efforts, such as advertisements, made by Company for the Telesummit.

**BREACH AND DEFAULT**

The Telesummit is dependent on the complete participation by all Speakers. By signing this Agreement, the parties agree:

1. That the failure of a Speaker to promote the Telesummit as agreed will result in removal of the Speaker from the Telesummit; and
2. That Company is not responsible to Speaker for the failure of other Speakers to meet their promotional requirements.

**ADDITIONAL LEGAL TERMS**

By participating, you are also agreeing to these terms:

1. [Company] reserves the right to reschedule the promotional period or Telesummit dates to accommodate additional Speakers, technology issues, or any other reason in its reasonable discretion.
2. You license us the right to use, in perpetuity, as part of your recording, your name and likeness, image, biographical information, and other intellectual property provided to us, for the purpose of advertising the Telesummit now and in the future, without financial remuneration at any time, and without regard to whether Company makes the Telesummit or any part thereof a paid product in the future. You represent and warrant that any Speaker Materials provided are owned by you or used with appropriate permissions, and agree to indemnify and hold us harmless should we be subjected to demand or claim to the contrary.
3. We are not in any legal relationship except as defined in this Agreement, such as employer/employee, principal/agent, or partners or co-venturers.
4. The law of the state of [State] applies, without regard to its conflict of law principles. Any dispute arising under this Agreement must be filed within 50 miles of [your town, your state].
5. This Agreement is not assignable to any other party.
6. This Agreement may not be amended without a separate, signed writing entitled “Amendment” between the parties.

DATE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Speaker [company name]